

BRIAN C. RUSSELL

138 Ridge Trail, Chapel Hill, NC 27516
(919) 949-5737 • brian@yesh.com • yesh.com/home

Summary

Over ten years of online multimedia design and development experience using HTML/CSS, audio/video, Flash, and graphics. Expert levels in Adobe, Macromedia, and Apple Pro applications with experience teaching software. Strong understanding of web trends in code, social networks, and multimedia. Excellent people skills with experience in leadership and event organization.

Professional Experience

Consultant

Yesh Design, Chapel Hill, NC
September 2007 – Present

Design and develop social networking websites for physical communities. Create audio and video for the web for use in viral marketing campaigns. Advise clients on practical and effective uses of modern Internet tools. Provide new media creation training.

Senior Designer

Aklia Digital Media, Raleigh, NC
March 2007 – September 2007

Create web graphics, video graphics, flash design elements, Html, Javascript, and style designs for website projects. Shoot and edit video and record voice over audio for the web. Collaborate with marketing and development team members to create email marketing campaigns. Create themes for Joomla CMS. Generate art concepts and color theory style guides for solid brand creation.

Computer Systems Administrator

University of North Carolina, School of Journalism and Mass Communication,
Chapel Hill, NC
October 2005 – March 2007

Provide technical support for computer hardware and software (Windows and Macintosh) in classrooms, labs, and offices. Responsibilities include problem identification, analysis, and resolution; deployment of new hardware and software to desktops; and installation and management of multiple Wordpress blogs. Consult professors on new media technology like podcasting and blog software use and development.

Technology Coordinator / AmeriCorp VISTA

Durham Literacy Center, Durham, NC
August 2004 - August 2005

Developed technology infrastructure such as new local area networks, supported existing personal computers, managed technology volunteers, administrated Linux network server, and integrated technology into teen and adult literacy programs. Installed content management system for organizations website at durhamliteracy.org.

Consultant

Yesh Design, Durham, NC

October 2002 - August 2004

Developed web sites for corporate clients. Shot custom photography for design projects. Layout and print design for Compact Disc packaging. User interface design and information architecture design.

Interactive Online Developer

Isoph Corporation, Carrboro, NC

January 2003 - March 2004

Developed online learning modules utilizing flash, html, JavaScript, and ASP. Built web applications that utilize learners' input to dynamically create customized instructional materials. Created original graphics to illustrate training scripts. Worked as part of a team to create technical specifications for final product.

Multimedia Designer

Tompkins Associates, Raleigh, North Carolina

February 2001 - September 2002

Duties included developing computer-based training and web-based training resources to complement the instructional design of Tompkins University. Specialized in delivering digital media via the Internet by installing and maintaining Linux web servers. Emphasis on digital video, graphic design, interactive design, and animation.

Multimedia Developer / Instructor

Radford University Multimedia Center, Radford, Virginia

February 1998 - January 2000

Helped faculty, staff, and students learn how to use multimedia software to create and edit graphics, web pages, audio, video, and animation. Taught the following classes: Adobe Premiere, Streaming Audio and Video, and Web Aesthetics.

Education

Virginia Commonwealth University, Richmond, Virginia

Bachelor of Fine Arts

Major: Sculpture

Minor: Painting and Printmaking

Graduated December 23, 1995

Digital Media Education Center, Portland, Oregon, Avid Feature Film Camp

MC 101 - Media Composer Editing (v6.5)

MC 105 - Film Composer Overview (v6.5)

MC 210 - Advanced Techniques for Media Composer (v.6.5)

MC 303 - Integrating 3rd Party Graphics (v6.5)

Graduated September 1997

Community Experience

- Durham Literacy Center, AmeriCorp VISTA, One year full time volunteer
- Former member of the Town of Chapel Hill Technology Committee
- PodcasterCon, Podcasting conference organizer, podcastercon.org